THE UNITED STATES PATENT AND TRADEMARK OFFICE

Docket No. 02-346-B Old Docket No. R258-DB

In re application of:

Mittman et al.

Serial No. 09/922,425

Filed: August 3, 2001

For:

MEDIA PURCHASE GOAL CORRELATION SYSTEM

**PATENTS** 

Examiner: Yehdega Retta

Art Unit 3622

MAY 2 4 2004

**GROUP 3600** 

**RESPONSE TO OFFICE ACTION NO. 3** 

CERTIFICATE OF FIRST CLASS MAILING UNDER 37 CFR 1.8

The undersigned hereby certifies that this document is being deposited with the U.S. Postal Service on the date subscribed below, with sufficient postage as first class mail, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: 5-14-04

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Examiner Retta:

Responsive to the Office Action mailed November 19, 2003, Applicant responds as follows:

05/20/2004 MBERHE

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